

SPORTS AND RECREATIONAL MANAGEMENT (B.S.)

Degree: Bachelor of Science

Major: Sport and Recreational Management

Total Hours: 120

The Sport and Recreation management degree will serve a growing industry in sport and recreation management. Many public entities, including public universities, cities and corporations are investing in recreational centers along with other civic event centers to serve diverse populations (seniors, children after school programs, etc.). The growth of these centers has spawned the development of community tourism events (i.e. heritage festivals) to add to the other attractions that were present in the area. The Sport and Recreation Management degree will provide students with the skills and background to work in these growing industries.

Code	Title	Hours
General Education Core Curriculum		
<i>Communication</i>		
ENGL 1301	Composition I	3
Select one of the following:		3
COMM 1315	Public Speaking I	
COMM 1321	Business and Prof Speech	
FREN 1311	Beginning French I	
SPAN 1311	Beginning Spanish I	
<i>Mathematics</i>		
MATH 1324	Mathematics for Business and Social Sciences	3
<i>Life and Physical Sciences</i>		
		6
BIOL 2401	Anatomy and Physiology I	
BIOL 2402	Anatomy and Physiology II	
<i>Language, Philosophy and Culture</i>		
Select one of the Following		3
DSDE 1374	Introduction to Deaf Studies	
ENGL 2300	Ethics and Literature	
ENGL 2322	British Literature	
ENGL 2326	American Literature	
ENGL 2331	World Literature	
ENGL 2376	African-American Literature	
FREN 2312	Intermediate French II	
PHIL 1370	Philosophy of Knowledge	
PHIL 2306	Ethics	
SPAN 2312	Intermediate Spanish II	
<i>Creative Arts</i>		
Select one of the following:		3
ARTS 1301	Art Appreciation	
ARTS 1303	Art History I	
COMM 1375	Film Appreciation	
COSC 1324	The Art of Computer Game Development	
DANC 2303	Dance Appreciation	
MUSI 1306	Music Appreciation	

MUSI 1309	Jazz History and Appreciation	
MUSI 1310	History of Rock and Roll	
PHIL 1330	Arts and Ideas	
THEA 1310	Theatre Appreciation	
<i>American History</i>		
Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	
<i>Government/Political Science</i>		
POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3
<i>Social and Behavioral Sciences</i>		
Select one of the following:		3
ANTH 2346	Introduction to Anthropology	
ANTH 2351	Cultural Anthropology	
BULW 1370	Business Environment and Public Policy	
CRIJ 1301	Intro to Criminal Justice	
ECON 2301	Principles of Economics I Macro	
ECON 2302	Principles of Economics II Micro	
FINC 2310	Intro to Consumer Finance	
INEN 2373	Engineering Economics	
POLS 1301	Intro to Political Science	
PSYC 2301	General Psychology	
PSYC 2315	Lifespan Development	
SOCI 1301	Introduction to Sociology	
SOWK 2361	Intro Social Work	
<i>Component Area Option</i>		
ENGL 1302	Composition II	3
BUAL 2305	Business Statistics	3
Required Major Courses		
ACCT 2301	Introduction to Financial Accounting	3
KINT 1305	Introduction to Sport and Recreational Management	3
KINT 2372	Sport Administration	3
KINT 2374	Psychology of Sport	3
KINT 3352	Legal Issues in Sport	3
KINT 3353	Event Management in Sport and Recreation	3
KINT 3354	Sport in Society	3
KINT 3355	Event and Facility Mgmt	3
KINT 3363	Sports Media & Public Relation	3
KINT 4332	Sport Finance	3
KINT 4333	HR Management in Sport	3
KINT 4334	Ethics in Sport	3
KINT 4335	Sport Marketing	3
KINT 4620	Practicum in Sport Management	6
MISY 1373	Intro Business Technologies	3
MGMT 3330	Human Resource Management	3
SOWK 4320	Seminar	3
Elective Courses		
<i>Electives, any course</i>		6
Business Requirements		

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ECON 1301	Principles and Policies	3
FINC 3310	Principles of Finance	3
MGMT 3310	Principles Mgmt/Org Behavior	3
MKTG 3310	Principles of Marketing	3
MISY 3310	Principles of MIS	3
One of the following:		3
BULW 3310	Business Law	
BULW 3320	Employment Law	
BULW 3330	Environmental Law	
MGMT 3320	Production Management	
MISY 3395	E-Commerce Design and Dev	
MISY 4390	Spec Topics In MISY	

Total Hours 120

First Year

Fall		Hours
ENGL 1301	Composition I	3
HIST 1301	U S History I 1763-1877	3
KINT 1305	Introduction to Sport and Recreational Management	3
Life and Physical Science ¹		3
Creative Arts		3
Hours		15

Spring

ENGL 1302	Composition II	3
HIST 1302	U S History II Since 1877	3
MISY 1373	Intro Business Technologies	3
Life and Physical Science ¹		3
MATH 1324	Mathematics for Business and Social Sciences	3
Hours		15

Second Year

Fall		Hours
ECON 1301	Principles and Policies	3
POLS 2301	Intro to American Government I	3
KINT 2372	Sport Administration	3
Communication		3
Social & Behavioral Sciences		3
Hours		15

Spring

POLS 2302	Intro/American Government II	3
KINT 2374	Psychology of Sport	3
ACCT 2301	Introduction to Financial Accounting	3
Language, Philosophy & Culture		3
BUAL 2305	Business Statistics	3
Hours		15

Third Year

Fall		Hours
MGMT 3330	Human Resource Management	3
KINT 3352	Legal Issues in Sport	3
KINT 3353	Event Management in Sport and Recreation	3
KINT 3354	Sport in Society	3
SOWK 4320	Seminar	3
Hours		15

Spring

MGMT 3310	Principles Mgmt/Org Behavior	3
KINT 3355	Event and Facility Mgmt	3
KINT 3363	Sports Media & Public Relation	3
MISY 3310	Principles of MIS	3
Elective - any course		3
Hours		15

Fourth Year

Fall

FINC 3310	Principles of Finance	3
KINT 4332	Sport Finance	3
KINT 4333	HR Management in Sport	3
KINT 4334	Ethics in Sport	3
Elective - any course		3
Hours		15

Spring

KINT 4335	Sport Marketing	3
KINT 4620	Practicum in Sport Management	6
MKTG 3310	Principles of Marketing	3
Business Minor Elective		3
Hours		15

Total Hours 120

¹ Life/Physical Science course preference is BIOL 2401 Anatomy and Physiology I and BIOL 2402 Anatomy and Physiology II