

GENERAL BUSINESS (BAAS)

Degree: Bachelor of Applied Arts and Sciences

Major: General Business

Total Hours: 120

Code	Title	Hours
General Education Core Curriculum		
<i>Communication</i>		
Any 2 Communication Core Courses		6
<i>Mathematics</i>		
MATH 1342	Elementary Statistical Methods (preferred)	3
<i>Life and Physical Science</i>		
Any 2 Life and Physical Science Core Courses		6
<i>Language, Philosophy and Culture</i>		
Any Language, Philosophy, and Culture Core Course		3
<i>Creative Arts</i>		
Any Creative Arts Core Course		3
<i>American History</i>		
Any 2 American History Core Courses		6
<i>Government/Political Science</i>		
POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3
<i>Social and Behavioral Science (one of the following required):</i>		
ECON 2301	Principles of Economics I Macro	3
ECON 2302	Principles of Economics II Micro	3
<i>Component Area Options</i>		
Any 2 Component Area Option Core courses		6
Required Courses		
<i>Professional Development Courses</i>		
AASC 3301	Leadership/Communication Strat	3
AASC 4301	Personal Productivity	3
COMM 3340	Interviewing	3
COMM 3364	Foundations of Social Media	3
<i>General Business Courses</i>		
ACCT 4330	Financial Analysis and Valuation	3
FINC 3310	Principles of Finance	3
MGMT 3310	Principles Mgmt/Org Behavior	3
MKTG 3310	Principles of Marketing	3
BULW 3310	Business Law	3
MKTG 4350	Entrepreneurial Market Opportunities	3
MISY 3321	Spreadsheets for Bus Analytics	3
Elective Courses		
42 credits in 1000:4999		42
Total Hours		120

First Year

Fall	Hours
Technical/Academic Course	3

General Education Core	3	
Hours		
15		
Spring		
Technical/Academic Course	3	
MATH 1342	Elementary Statistical Methods	3
Hours		
15		
Second Year		
Fall		
Technical/Academic Course	3	
ECON 2301	Principles of Economics I Macro	3
Or ECON 2302 Principles of Economics II Micro		
Hours		
15		
Spring		
Technical/Academic Course	3	
Technical/Academic Course	3	
Technical/Academic Course	N/A	
General Education Core	3	
General Education Core	3	
Hours		
12		
Third Year		
Fall		
AASC 3301	Leadership/Communication Strat	3
General Education Core	3	
General Education Core	3	
General Education Core	3	
MGMT 3310	Principles Mgmt/Org Behavior	3
Hours		
15		
Spring		
General Education Core	3	
General Education Core	3	
General Education Core	3	
ACCT 4330	Financial Analysis and Valuation	3
General Education Core	3	
Hours		
15		
Summer		
General Education Core Course	3	
Hours		
3		
Fourth Year		
Fall		
AASC 4301	Personal Productivity	3
COMM 3340	Interviewing	3
General Education Core	3	
FINC 3310	Principles of Finance	3
MISY 3321	Spreadsheets for Bus Analytics	3
Hours		
15		
Spring		
MKTG 3310	Principles of Marketing	3
BULW 3310	Business Law	3
MKTG 4350	Entrepreneurial Market Opportunities	3
MGMT 3330	Human Resource Management	3
COMM 3364	Foundations of Social Media	3
Hours		
15		
Total Hours		
120		