LEADERSHIP STUDIES (LEAD)

LEAD 3320 Financial Literacy 3 Credits
Department: College of Undergraduate Studies
he Financial Literacy course equips students with essential knowledge and skills for making informed financial decisions throughout their lives. Students explore personal finance topics including budgeting, saving, investing, credit management, debt repayment, taxes, insurance, and financial planning. The course also covers organizational financial fundamentals, teaching students to interpret and analyze financial statements while understanding key business concepts such as cash flow, profitability, and growth metrics.
Grade Mode(s): Standard Letter

LEAD 3330 Creative Thinking 3 Credits
Department: College of Undergraduate Studies
This course explores the nature of unconscious bias and its impact on decision-making while developing creative thinking and problem-solving skills. Students learn to identify and mitigate bias in the workplace and utilize various creative thinking techniques. The course emphasizes practical applications across business, design, and technology fields, incorporating design thinking, prototyping, and innovation methodologies while promoting entrepreneurial spirit.
May be Repeated for a maximum of 3 hours
Grade Mode(s): Standard Letter

LEAD 4310 Personal Brand Reputation and Trust 3 Credits
Department: College of Undergraduate Studies
This course focuses on developing personal credibility and building high-trust relationships within organizations through the application of Stephen M.R. Covey's "13 Behaviors of High Trust." Students learn to identify and mitigate trust-eroding behaviors while developing their unique personal brand. The course emphasizes practical applications of trust-building principles in professional settings, strategic personal marketing, and alignment of personal brand with career goals. Students develop comprehensive trust-building action plans and personal branding strategies while learning to navigate professional relationships in both traditional and digital environments.
May be Repeated for a maximum of 3 hours
Grade Mode(s): Standard Letter

LEAD 4320 Project Leadership 3 Credits
Department: College of Undergraduate Studies
The project leadership course focuses on equipping individuals who, while not formally titled as project managers, often take on project leadership responsibilities within their roles. This course teaches essential project management skills like planning, communication, stakeholder management, and risk mitigation, emphasizing the use of "soft power" and influence to guide teams towards successful project completion without relying solely on hierarchical authority. The course also aims to equip students with the necessary skills to communicate effectively in various professional and personal contexts, focusing on developing strategies to leverage communication as a tool for achieving goals, building relationships, and navigating complex situations, including active listening, persuasive techniques, non-verbal communication, and adapting to different audiences.
Grade Mode(s): Standard Letter

LEAD 4330 Leader Coaching 3 Credits
Department: College of Undergraduate Studies
The Leader Coaching course provides a framework for achieving strategic goals by teaching participants how to prioritize "wildly important" objectives, actively monitor leading indicators, utilize a compelling scoreboard to track progress, and establish a consistent cadence of accountability to ensure focused execution amidst daily distractions. The course encompasses the four key disciplines: Focus on the Wildly Important, Act on Lead Measures, Keep a Compelling Scoreboard, and Create a Cadence of Accountability.
May be Repeated for a maximum of 3 hours
Grade Mode(s): Standard Letter