**FASHION (FASH)**

**FASH 1320 Textiles 3 Credits**  
Department: College of Education Human Dev  
A study of textile components (fibers, yarns, fabrics and finishes), the interrelationships among these components, and their impact on product performance; emphasis on consumer selection and the care of fabrics. Physical and chemical properties of textiles will also be explored.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 2383 Apparel Analysis & Evaluation 3 Credits**  
Department: College of Education Human Dev  
Analysis of construction quality, aesthetic properties and design components of apparel. Apparel industry regulations and evaluation skills for mass produced apparel emphasized.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 2385 Introduction to Fashion Retailing 3 Credits**  
Department: College of Education Human Dev  
An introductory study of the contemporary aspects of retailing with application to fashion merchandising & retailing.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 3370 Fashion Promotion and Visual Merchandising 3 Credits**  
Department: College of Education Human Dev  
Evaluation of various promotion activities relating to visual merchandising, publicity and special events. Students review research on selected consumer groups, develop promotional campaigns to reach those groups and develop and execute visual merchandising displays.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 4320 Fashion History I 3 Credits**  
Department: College of Education Human Dev  
Chronological overview of history of fashion from antiquity through the 17th century; cultural and economic factors associated with adoption and abandonment of cycles.  
**Restriction(s):** Students with a class of Freshman or Sophomore may not enroll.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 4325 Fashion History II 3 Credits**  
Department: College of Education Human Dev  
Chronological overview of history of fashion from the 18th century through the 21st century; cultural and economic factors associated with adoption and abandonment of styles.  
**Restriction(s):** Students with a class of Freshman or Sophomore may not enroll.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 4336 Merchandise Buying and Management 3 Credits**  
Department: College of Education Human Dev  
An overview of retail buying principles and the mathematics needed for budget planning, retail buying and selling in a global marketplace.  
**Prerequisite(s):** FASH 2385  
**Restriction(s):** Students with a class of Freshman or Sophomore may not enroll.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS

**FASH 4346 Social-Psychology of Apparel 3 Credits**  
Department: College of Education Human Dev  
Analysis of the social psychology of dress, including cultural aspects of dress, clothing aesthetics and theories of fashion change.  
**Restriction(s):** Students with a class of Freshman or Sophomore may not enroll.  
**Grade Mode(s):** Standard Letter, Registrar do not use FN, Registrar do not use FS