BUSINESS ADMINISTRATION (BUSI)

BUSI 2300 Intro to Critical Thinking for Business Decision Making  3 Credits
Department: College of Business
This course will introduce students to basic concepts and tools that improve the students’ analytical skills by familiarizing them with the basic principles involved in the theory and practice of critical thinking for reasoned decision-making. Students will use data visualization software such as Tableau that can help them find real answers in their data. The basics of professional business communication will be introduced and students will have the opportunity to write business documents.
Prerequisite(s): BULW 1370
Restriction(s):
Students with a class of Freshman may not enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

BUSI 2305 Business Statistics  3 Credits
Department: College of Business
This course covers descriptive and inferential techniques for business and economic decision-making. Topics which are included in this course are the collection, description, analysis and summarization of data; probability; discrete and continuous random variables; the binomial and normal distributions; tests of hypotheses; estimation and confidence intervals; linear regression; and correlation analysis. Microsoft Excel will be used to analyze data throughout the course.
Prerequisite(s): MATH 1324
Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

BUSI 3300 Critical Thinking for Business Decision Making  3 Credits
Department: College of Business
This course introduces students to basic concepts and tools that improve the students’ analytical skills by familiarizing them with the basic principles involved in the theory and practice of critical thinking for reasoned decision-making. Students will use data visualization software such as Tableau that can help them find real answers in their data. The basics of professional business communication will be introduced and students will have the opportunity to write business documents.
Prerequisite(s): BULW 1370
Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

BUSI 5360 Internship  3 Credits
Department: College of Business
Using an outside organization or one of the learning institutes within the College, the student must submit a paper with an analysis of their experiential learning, prepare an industry bibliography and write a paper summarizing the tasks and accomplishments encountered within the organization.
May be Repeated for a maximum of 9 hours
Restriction(s):
Undergraduate level students may not enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

BUSI 5380 Global Enrichment  3 Credits
Department: College of Business
The global enrichment program allows students to increase their interest in other cultures, become less ethnocentric as they become aware of cultural differences, develop language skills within a cultural context and become more culturally sensitive and accepting. Students can make professional contacts, gain a sense of direction for their future career and gain a sense of responsibility in working on a project.
May be Repeated for a maximum of 9 hours
Restriction(s):
Undergraduate level students may not enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS