BUSINESS COMMUNICATIONS (BCOM)

BCOM 3350 Business Communications 3 Credits
Department: College of Business
Emphasis on practical applications of business writing and speaking scenarios. Course covers how to write memos, letters, resumes, analytical reports, and how to give a professional oral presentation.
Restriction(s):
Students with a class of Freshman or Sophomore may not enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS