COMMUNICATION (B.S.) COMMUNICATION STUDIES TRACK

Degree: Bachelor of Science

Major: Communication

Concentration: Communication Studies

Total Hours: 120

The bachelor's degree program in communication prepares students for careers in advertising, broadcasting, film, journalism, or public relations and requires each student to complete a **required** departmental core curriculum of ten courses (30 hours).

This program serves as an appropriate curriculum for those who wish to have a career as a communication practitioner or pursue professional or graduate studies.

Code	Title	Hours
General Education Core Curriculum		
Communication		
ENGL 1301	Composition I	3
COMM 1315	Public Speaking I	3
Mathematics		
MATH 1332	Contemporary Mathematics I	3
Life and Physical Sciences		
Select two of the following:		6
BIOL 1308	General Biology (Non-Science Majors)	
BIOL 1315	Plants and Human Society (Non-Majors)	
BIOL 2306	Environmental Science	
CHEM 1306	Chemistry for Allied Health Sciences	
CHEM 1308	Biochemistry for Allied Health Sciences	
CHEM 1311	General Chemistry I	
CHEM 1312	General Chemistry II	
GEOL 1390	Introductory Environmental & Physical Geology	
PHYS 1305	Elementary Physics I Lecture	
PHYS 1307	Elementary Physics II Lecture	
PHYS 1311	Introduction to Astronomy Lecture	
Lanuguage, Philosophy and Culture		
Select one of the following:		3
DSDE 1374	Introduction to Deaf Studies	
ENGL 2300	Ethics and Literature	
ENGL 2322	British Literature	
ENGL 2326	American Literature	
ENGL 2331	World Literature	
ENGL 2376	African-American Literature	
FREN 2312	Intermediate French II	
PHIL 1370	Philosophy of Knowledge	
PHIL 2306	Ethics	
SPAN 2312	Intermediate Spanish II	
Creative Arts		
Select one of the following:		3
ARTS 1301	Art Appreciation	
ARTS 1303	Art History I	
COSC 1324	The Art of Computer Game Development	
COMM 1375	Film Appreciation	
DANC 2303	Dance Appreciation	
MUSI 1306	Music Appreciation	
MUSI 1309	Jazz History and Appreciation	
MUSI 1310	History of Rock and Roll	
PHIL 1330	Arts and Ideas	
THEA 1310	Theatre Appreciation	
American History		
Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	
Government/Political Science		
POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3
Social and Behavioral Sciences		
Select one of the following:		3
ECON 1301	Principles and Policies	
PSYC 2301	General Psychology	
SOCI 1301	Introduction to Sociology	
Component Area Option		
ENGL 1302	Composition II	3
MATH 1342	Elementary Statistical Methods	3
Required Major Courses		
Communication Core		
COMM 1307	Intro Mass Comm	3
COMM 1311	Introduction to Communication	3
COMM 1318	Interpersonal Communication	3
COMM 1373	Media Writing	3
COMM 3301	Intercultural Communication	3
COMM 4360	Research Methods Communication	3
COMM 4390	Communication Theory	3
COMM 3315	Advanced Public Speaking	3
or COMM 3340	Interviewing	
COMM 3335	Argumentation and Critic Think	3
or COMM 2341	Performance Studies	
Select one of the following:		3
COMM 3370	Psychology of TV and Film	
COMM 3375	Media Theory	
COMM 3378	Pop Culture Theories	
Communication Studies Courses		
COMM 3320	Communicating in Families	3
COMM 3390	Conflict Management and Small Group Communication	3
COMM 4301	Rhetorical Theory & Criticism	3
COMM 4320	Nonverbal Communication	3
COMM 4340	Organizational Communication	3
COMM 4350	Corporate Training and Development	3

COMM 4381	Political Communication	3
COMM 4383	Persuasion	3
Select two of the following:		6
COMM 2362	Introduction to Public Relations	
COMM 2371	Advertising Principles and Practices	
COMM 2372	Edit/Copyread	
COMM 3330	Feature Writing	
COMM 3345	Race and Gender in Media	
COMM 3350	Sports Communication, Media and Popular Culture	
COMM 3365	Corp Mktg Video Production	
COMM 4302	Exploring and Communicating Forgiveness	
COMM 4310	Communication Law	
COMM 4361	Communication Internship	
COMM 4365	Social Media Campaigns	
COMM 4395	Studies in Communication	
COMM 4396	Studies in Media	
COMM 4397	Media Projects	
Capstone		
COMM 4300	Communication Senior Seminar	3
General Electives		
Students may select a minor, or choose electives approved by their advisor		15
Total Hours		**120**

First Year

Fall		**Hours**
ENGL 1301	Composition I [1]	3
COMM 1311	Introduction to Communication	3
COMM 1307	Intro Mass Comm	3
Creative Arts		3
COMM 1315	Public Speaking I	3
	Hours	**15**
Spring		
MATH 1332	Contemporary Mathematics I	3
ENGL 1302	Composition II [1]	3
COMM 1373	Media Writing	3
COMM 1318	Interpersonal Communication	3
HIST 1301	U S History I 1763-1877	3
	Hours	**15**

Second Year

Fall		
MATH 1342 or PSYC 2317	Elementary Statistical Methods or Introduction to Statistical Methods	3
PSYC 2301 or SOCI 1301 or ECON 1301	General Psychology or Introduction to Sociology or Principles and Policies	3
HIST 1302	U S History II Since 1877	3
COMM 3315 or COMM 3340	Advanced Public Speaking [2] or Interviewing	3
Science [1, 2, 3]		3
	Hours	**15**
Spring		
COMM 3335 or COMM 2341	Argumentation and Critic Think [2] or Performance Studies	3
POLS 2301	Intro to American Government I [1]	3
Science [1, 2, 3]		3
Language, Philosophy, Culture [1, 2, 5]		3
COMM 3301	Intercultural Communication	3
	Hours	**15**

Third Year

Fall		
COMM: Choice [2, 6]		3
COMM 3320	Communicating in Families	3
COMM 3390	Conflict Management and Small Group Communication	3
POLS 2302	Intro/American Government II	3
Elective	Any 3000-4000	3
	Hours	**15**
Spring		
COMM 4320	Nonverbal Communication	3
COMM 4350	Corporate Training and Development	3
Elective	Any 3000-4000 [2]	3
Elective	Any 3000-4000 [2]	3
COMM 4340	Organizational Communication	3
	Hours	**15**

Fourth Year

Fall		
COMM 4301	Rhetorical Theory & Criticism	3
COMM 4383	Persuasion	3
Elective	Any 3000-4000 [2]	3
COMM 4360	Research Methods Communication	3
COMM 4390	Communication Theory	3
	Hours	**15**
Spring		
COMM Elective [2, 7]		6
COMM 4381	Political Communication	3
COMM 4300	Communication Senior Seminar	3
Elective	Any 3000-4000 [2]	3
	Hours	**15**
	Total Hours	**120**

1 Core Curriculum Course

2 Students should meet with their academic advisor to choose their best option.

3 From BIOL 1308 General Biology (Non-Science Majors), BIOL 2306 Environmental Science, BIOL 1315 Plants and Human Society (Non-Majors), CHEM 1311 General Chemistry I, GEOL 1390 Introductory Environmental & Physical Geology, PHYS 1305 Elementary Physics I Lecture, or PHYS 1311 Introduction to Astronomy Lecture

4 From MUSI 1306 Music Appreciation, DANC 2303 Dance Appreciation, ARTS 1301 Art Appreciation, COMM 1375 Film Appreciation

5 From ENGL 2322 British Literature, ENGL 2326 American Literature, ENGL 2331 World Literature, ENGL 2376 African-American Literature, or PHIL 1370 Philosophy of Knowledge

6 From COMM 3370 Psychology of TV and Film, COMM 3375 Media Theory, COMM 3378 Pop Culture Theories

7 From COMM 4395 Studies in Communication, COMM 4396 Studies in Media, COMM 4302 Exploring and Communicating Forgiveness, COMM 4330 Ethics, Media & Society, COMM 3373 Screenwriting, COMM 3372 The History of American Film, COMM 3370 Psychology of TV and Film, COMM 3301 Intercultural Communication