

COMMUNICATION (B.S.) CONCENTRATION IN BROADCASTING

Degree: Bachelor of Science

Major: Communication

Concentration: Broadcasting

Total Hours: 120

The bachelor's degree program in communication prepares students for careers in advertising, broadcasting, film, journalism, or public relations and requires each student to complete a **required** departmental core curriculum of ten courses (30 hours).

This program serves as an appropriate curriculum for those who wish to have a career as a communication practitioner or pursue professional or graduate studies.

Code	Title	Hours
General Education Core Curriculum		
<i>Communication</i>		
ENGL 1301	Composition I	3
COMM 1315	Public Speaking I	3
<i>Mathematics</i>		
MATH 1332	Contemporary Mathematics I	3
<i>Life and Physical Sciences</i>		
Select two of the following:		6
BIOL 1308	General Biology (Non-Science Majors)	
BIOL 1315	Plants and Human Society (Non-Majors)	
BIOL 2306	Environmental Science	
CHEM 1306	Chemistry for Allied Health Sciences	
CHEM 1308	Biochemistry for Allied Health Sciences	
CHEM 1311	General Chemistry I	
CHEM 1312	General Chemistry II	
GEOL 1390	Introductory Environmental & Physical Geology	
PHYS 1305	Elementary Physics I Lecture	
PHYS 1307	Elementary Physics II Lecture	
PHYS 1311	Introduction to Astronomy Lecture	
SPSC 1301	Space Exploration	
<i>Language, Philosophy and Culture</i>		
Select one of the following:		3
DSDE 1374	Introduction to Deaf Studies	
ENGL 2300	Close Reading II	
ENGL 2322	British Literature	
ENGL 2326	American Literature	
ENGL 2331	World Literature	
ENGL 2376	African-American Literature	
FREN 2312	Intermediate French II	
PHIL 1370	Philosophy of Knowledge	
PHIL 2306	Ethics	
SPAN 2312	Intermediate Spanish II	

Creative Arts

Select one of the following:		3
ARTS 1301	Art Appreciation	
ARTS 1303	Art History I	
COSC 1324	The Art of Computer Game Development	
DANC 2304	Dance Appreciation	
MUSI 1306	Music Appreciation	
MUSI 1309	Jazz History and Appreciation	
MUSI 1310	History of Rock and Roll	
COMM 1375	Film Appreciation	
COSC 1324	The Art of Computer Game Development	
PHIL 1330	Arts and Ideas	
THEA 1310	Theatre Appreciation	

American History

Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	

Government/Political Science

POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3

Social and Behavioral Sciences

Select one of the following:		3
ECON 1301	Principles and Policies	
PSYC 2301	General Psychology	
SOCI 1301	Introduction to Sociology	

Component Area Option

ENGL 1302	Composition II	3
MATH 1342	Statistics	3

Required Major Courses

Communication Core

COMM 1311	Introduction to Communication	3
COMM 1373	Media Writing	3
COMM 1307	Intro Mass Comm	3
COMM 1318	Interpersonal Communication	3
COMM 4340	Organizational Communication	3

Comm Performance

Select two of the following:		6
COMM 2331	Broadcast Announcing	
COMM 2341	Performance Studies	
COMM 3315	Advanced Public Speaking	
COMM 3335	Argumentation and Critical Thinking	
COMM 3340	Interviewing	

Comm Theory

Select three of the following:		9
COMM 3301	Intercultural Communication	
COMM 3370	Psychology of TV and Film	
COMM 3375	Film Theory	
COMM 3378	Pop Culture Theories	
COMM 4301	Rhetorical Theory & Criticism	
COMM 4310	Communication Law	
COMM 4320	Nonverbal Communication	

2 Communication (B.S.) Concentration in Broadcasting

COMM 4381	Political Communication	
COMM 4383	Persuasion	
COMM 4390	Communication Theory	
Broadcasting Courses		
COMM 2303	Audio/Radio Prod	3
COMM 2374	Intro Broadcasting	3
	or COMM 1336 Video Production I	
COMM 2378	Digital Editing	3
COMM 3383	TV Field Prod	3
COMM 3385	TV Writing & Performing	3
COMM 3326	LUTV News Production	3
Select two from the following:		6
COMM 3303	Studio Recording	
COMM 3365	Corporate Video Production	
COMM 4378	Advanced Digital Editing	
COMM 4396	Studies in Media	
General Electives		
COMM 3326	LUTV News Production	3
Select 21 hours of electives, minimum 9 hours advanced (3000-4000 level)		21
Total Hours		120

Course	Title	Hours
First Year		
Fall		
ENGL 1301	Composition I	3
MATH 1332	Contemporary Mathematics I	3
COMM 1311	Introduction to Communication	3
COMM 2303	Audio/Radio Prod	3
COMM 1318	Interpersonal Communication	3
Hours		15
Spring		
ENGL 1302	Composition II	3
MATH 1342	Statistics (Component Option Core 090)	3
	or PSYC 2317	
COMM 1315	Public Speaking I	3
COMM 1373	Media Writing	3
COMM 1307	Intro Mass Comm	3
Hours		15
Second Year		
Fall		
POLS 2301	Intro to American Government I	3
HIST 1301	U S History I 1763-1877	3
Life and Physical Sciences		3
Social and Behavioral Sciences		3
COMM 2374	Intro Broadcasting	3
	or COMM 1336	
	or Video Production I	
Hours		15
Spring		
HIST 1302	U S History II Since 1877	3
POLS 2302	Intro/American Government II	3
Life and Physical Sciences		3
Creative Arts		3
COMM 2378	Digital Editing	3
Hours		15
Third Year		
Fall		
COMM	Theory	3

COMM	Performance	3
COMM 3383	TV Field Prod	3
Advanced Elective	Any 3000-4000	3
COMM 3303	Studio Recording	3
	or COMM 3365	
	or COMM 4378	
	or COMM 4396	
	or Corporate Video Production	
	or Advanced Digital Editing	
	or Studies in Media	
Hours		15
Spring		
COMM	Performance	3
COMM	Theory	3
COMM 3385	TV Writing & Performing	3
Advanced Elective	Any 3000-4000	3
COMM 3326	LUTV News Production	3
Hours		15
Fourth Year		
Fall		
COMM	Theory	3
Advanced Elective		3
Advanced Elective	Any 3000-4000	3
COMM 3303	Studio Recording	3
	or COMM 3365	
	or COMM 4378	
	or COMM 4396	
	or Corporate Video Production	
	or Advanced Digital Editing	
	or Studies in Media	
Advanced Elective	Any 3000-4000	3
Hours		15
Spring		
COMM 4340	Organizational Communication	3
Advanced Elective	Any 3000-4000	3
COMM 3326	LUTV News Production	3
Advanced Elective	Any 3000-4000	3
Language, Philosophy and Culture		3
Hours		15
Total Hours		120