

# GRAPHIC DESIGN (BFA)

Degree: Bachelor of Fine Arts

Major: Graphic Design

Total Hours: 120

The Bachelor of Fine Arts in Graphic Design requires 42 credit hours of academic foundations and 78 credit hours of the professional program including studio elective courses. All students must satisfy provisions of the Texas Success Initiative program, see section 6.1.22 in this catalog. Developmental courses do not count in the GPA (except for determining full-time status and issues related to probation and suspension) and do not count toward graduation.

- All students entering a degree program in graphic design must be counseled by the art department chair regarding study options available.
- Departmental advising is mandatory for all art majors, and each art student will be assigned a faculty advisor.
- Art majors are required to follow the prescribed sequence of courses.
- The letter grade "C" will be the minimum prerequisite grade for the successful completion of all required courses in the major and for continuing studio courses in sequence.
- Art majors are required to meet formally with the department chairperson two semesters prior to anticipated graduation for the purpose of degree audit.

Code	Title	Hours
<b>General Education Core Curriculum</b>		
<i>Communication</i>		
ENGL 1301	Composition I	3
Select one of the following:		3
COMM 1315	Public Speaking I	
COMM 1321	Business and Professional Speech	
DSDE 1371	ASL I	
FREN 1311	Beginning French I	
SPAN 1311	Beginning Spanish I	
<i>Mathematics</i>		
MATH 1332	Contemporary Mathematics I	3
<i>Life and Physical Sciences - 6 hours</i>		
Select two of the following:		8
BIOL 1406	General Biology I (Majors)	
BIOL 1407	General Biology II (Majors)	
BIOL 2401	Anatomy and Physiology I	
BIOL 2402	Anatomy and Physiology II	
GEOL 1403	Geology I: Physical Geology	
GEOL 1404	Geology II: Historical Geology	
PHYS 1401	College Physics I	
PHYS 1405	Elementary Physics I	
PHYS 1407	Elementary Physics II	
PHYS 1411	Intro Astronomy	
PHYS 2425	University Physics I	
PHYS 2426	University Physics II	
SPSC 1401	Space Science	

## *Language, Philosophy and Culture*

Select one of the following:		3
DSDE 1374	Introduction to Deaf Studies	
ENGL 2300	Close Reading II	
ENGL 2322	British Literature	
ENGL 2326	American Literature	
ENGL 2331	World Literature	
ENGL 2376	African-American Literature	
FREN 2312	Intermediate French II	
PHIL 1370	Philosophy of Knowledge	
PHIL 2306	Ethics	
SPAN 2312	Intermediate Spanish II	

## *Creative Arts*

ARTS 1303	Art History I	3
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## *American History*

Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	

## *Government/Political Science*

POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3

## *Social and Behavioral Sciences*

Select one of the following:		3
ANTH 2346	Introduction to Anthropology	
ANTH 2351	Cultural Anthropology	
BULW 1370	Business Environment and Public Policy	
CRIJ 1301	Intro to Criminal Justice	
ECON 1301	Principles and Policies	
ECON 2301	Principles of Economics I Macro	
ECON 2302	Principles of Economics II Micro	
FINC 2310	Intro to Consumer Finance	
INEN 2373	Engineering Economics	
POLS 1301	Intro to Political Science	
PSYC 2301	General Psychology	
PSYC 2315	Lifespan Development	
SOCI 1301	Introduction to Sociology	
SOWK 2361	Intro Social Work	

## *Component Area Option*

ENGL 1302	Composition II	3
LIBR 1101	Introduction to Library Research	1

## **Required Major Courses - Professional Program Courses**

### *Art History*

ARTS 1304	Survey of Art II	3
ARTS 2305	Late Modern and Contemporary Art	3
ARTS 4380	History Graphic Design	3
ARTS	Art History Upper-Division Elective	3

### *Art Foundation*

ARTS 1316	Drawing I	3
ARTS 1317	Drawing II	3
ARTS 1311	Design I	3
ARTS 1312	Design II	3

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ARTS 2311	Design III	3
ARTS 2323	Drawing III	3
<i>Studio Arts</i>		
Select three of the following:		9
ARTS 3314	Painting I	
ARTS 3328	Sculpture I	
ARTS 3324	Drawing IV	
ARTS 3355	Printmaking I	
ARTS 2356	Photography I	
	or ARTS 3379	Photography II
<i>Graphic Design</i>		
ARTS 2331	Introduction to Graphic Design	3
ARTS 3333	Typography	3
ARTS 4333	Brand Identity	3
ARTS 4335	Portfolio Development	3
ARTS 3305	Digital Imaging	3
ARTS 3313	Illustration I	3
ARTS 4343	Motion Design	3
ARTS 4353	Web Design	3
ARTS 4363	Adv Studies in Graphic Design	3
ARTS 4399	Senior Thesis & Exhibition	3
ARTS	Upper-Division Graphic Design Elective	3
ARTS	Upper-Division Graphic Design Elective	3
ARTS	Upper-Division Graphic Design Elective	3

**Total Hours 120**

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ENGL 1301	Composition I <sup>1</sup>	3
ARTS 1316	Drawing I	3
ARTS 1311	Design I	3
ARTS 1303	Art History I <sup>1</sup>	3
LIBR 1101	Introduction to Library Research	1
<b>Hours</b>		<b>13</b>
<b>Spring</b>		
ARTS 1317	Drawing II	3
ARTS 1312	Design II	3
ARTS 1304	Survey of Art II	3
ENGL 1302	Composition II	3
MATH 1332	Contemporary Mathematics I	3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
ARTS 3305	Digital Imaging	3
ARTS 2323	Drawing III	3
ARTS 2311	Design III	3
ARTS 2305	Late Modern and Contemporary Art	3
SPSC 1401	Space Science	4
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
ARTS 2331	Introduction to Graphic Design	3
ARTS	Studio Elective	3
ARTS	Studio Elective	3
GEOL 1403	Geology I: Physical Geology	4
COMM 1315	Public Speaking I	3
<b>Hours</b>		<b>16</b>

<b>Third Year</b>		
<b>Fall</b>		
ARTS 3333	Typography	3
ARTS 4343	Motion Design	3
ARTS	Studio Elective	3
POLS 2301	Intro to American Government I <sup>1</sup>	3
HIST 1301	U S History I 1763-1877	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ARTS 4333	Brand Identity	3
ARTS 4353	Web Design	3
ARTS 3313	Illustration I	3
POLS 2302	Intro/American Government II	3
HIST 1302	U S History II Since 1877	3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
PSYC 2301	General Psychology	3
ARTS 4335	Portfolio Development	3
ARTS	Graphic Design Elective	3
ARTS	Graphic Design Elective	3
Arts History Elective Criticism and Theory in the Visual Arts		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
PHIL 1370	Philosophy of Knowledge	3
ARTS 4363	Adv Studies in Graphic Design	3
ARTS 4380	History Graphic Design	3
ARTS 4399	Senior Thesis & Exhibition	3
ARTS	Graphic Design Elective	3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> Core Curriculum Course

Students should meet with their academic advisor to verify their plan and track their progress.