HOSPITALITY MANAGEMENT (M.S.)

Degree: Master of Science

Major: Hospitality Management

Total Hours: 30

Program Coordinator: Dr. Eunjin Kwon (ekwon@lamar.edu)
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Location: 114 Nutrition, Hospitality and Human Services Building

Program Educational Objectives

a. Graduates will demonstrate professional and ethical leadership (career progression, leadership positions, change initiatives, and more).
b. Graduates will draw upon management theory, principles, and case study evaluations to successfully address hospitality leadership challenges using cogent action plans.
c. Graduates will utilize evidence-based research and sustained involvement in the hospitality industry to build a proactive research agenda and to actively engage in lifelong learning

Program Student Outcomes

Upon program completion, graduates will be able to:

a. Demonstrate analytical and critical evaluation skills to be applied to both real-life case resolution and written research.
b. Critically evaluate the intersection of scholarly literature and current industry practice with an eye to developing a personal and professional research agenda.
c. Utilize management theories, frameworks, and tactics to institute plans and practices to successfully address contemporary industry issues.
d. Integrate personal experience derived from real-life challenges into the leadership process, employing evidence-based practices and customer service research

Curriculum

The Master of Science (M.S.) in Hospitality Management is a comprehensive 30-hour program designed to prepare students for advanced careers in the hospitality and tourism industry. The curriculum includes 9 hours dedicated to Hospitality and Tourism Research and 3 hours focused on a Hospitality Capstone. This program aims to develop essential marketable skills such as communication, leadership, problem-solving, adaptability, and customer service excellence. Graduates are well-positioned to become leaders in the hospitality industry. The program is also designed to address the evolving dynamics of the hospitality industry, including the impact of climate change, customer personalization, and sustainability challenges.

The M.S. in Hospitality Management culminates with the Hospitality Capstone course, where students have the opportunity to integrate content knowledge and skills gained throughout the program. This concluding experience is designed to expand students' capacity to solve real-life problems by synthesizing evidence-based research into proactive practices.

Admission Requirements

Bachelor's Degree: Undergraduate degree from an accredited university with an overall GPA of 2.5 or higher or a 2.75 GPA in the last 60 hours of undergraduate coursework.

Minimum 2.5 Undergraduate GPA

Code	Title	Hours
HOSP 5335	Introduction to Hospitality and Tourism	3
HOSP 5341	Research Methods in Hospitality	3
HOSP 5358	Hospitality Law	3
HOSP 5360	Organizational Management for Services	3
HOSP 5361	Service Management	3
HOSP 5362	Current Marketing Topics	3
HOSP 5371	Data Analysis	3
HOSP 5372	Leadership Strategies	3
HOSP 5374	Contemporary Issues	3
HOSP 5381	Hospitality Capstone	3
Total Hours		**30**

First Year		
Fall		**Hours**
HOSP 5374	Contemporary Issues	3
HOSP 5362	Current Marketing Topics	3
HOSP 5372	Leadership Strategies	3
HOSP 5335	Introduction to Hospitality and Tourism	3
	Hours	12
Spring		
HOSP 5341	Research Methods in Hospitality	3
HOSP 5358	Hospitality Law	3
HOSP 5371	Data Analysis	3
HOSP 5361	Service Management	3
	Hours	12
Summer		
HOSP 5381	Hospitality Capstone	3
HOSP 5360	Organizational Management for Services [1]	3
	Hours	6
	Total Hours	**30**

[1] Qualified students can apply and with approval receive credit waiver for applicable work experience.