

HOSPITALITY LEADERSHIP (M.S.)

Degree: Master of Science

Major: Hospitality Leadership

Total Hours: 36

Program Coordinator

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Master of Science, Hospitality Leadership

Program Educational Objectives

- Graduates will demonstrate professional and ethical leadership (career progression, leadership positions, change initiatives, and more).
- Graduates will draw upon management theory, principles, and case study evaluations to successfully address hospitality leadership challenges using cogent action plans.
- Graduates will utilize evidence-based research and sustained involvement in the hospitality industry to build a proactive research agenda and to actively engage in lifelong learning

Program Student Outcomes

Upon program completion, graduates will be able to:

- Demonstrate analytical and critical evaluation skills to be applied to both real-life case resolution and written research.
- Critically evaluate the intersection of scholarly literature and current industry practice with an eye to developing a personal and professional research agenda.
- Utilize management theories, frameworks, and tactics to address ethics– and diversity-based issues and institute plans and practices to successfully address contemporary industry issues.
- Integrate personal experience derived from real-life challenges into the leadership process, employing evidence-based practices and customer service research

Curriculum

The Master of Science (M.S.) in Hospitality Leadership curriculum includes 18 hours in Leadership; 9 hours in Hospitality research; and 3 hours in a capstone experience. In addition, the curriculum prepares and advances students for careers in hospitality and/or hospitality-related fields by developing marketable skills including leadership, vision, communication, maturity, commitment, integrity, and sensitivity; it also positions graduates to become leaders in the hospitality industry. Throughout the curriculum, the emphasis is placed on ethical standards and diversity issues. More specifically, the curriculum is designed to reflect the changing dynamics in the hospitality industry such as the impact of climate change, the power of social media, and the issues related to sustainability of resources.

The M.S. in Hospitality Leadership culminates with the Hospitality Capstone course where students have the opportunity to integrate content knowledge and skills gained throughout the program. This

concluding experience is designed to expand students' capacity to solve a real-life problem by synthesizing evidence-based research into proactive evidence-based practices.

Admission Requirements

Bachelor's Degree: Undergraduate degree from an accredited university with an overall GPA of 2.5 or higher or a 2.75 GPA in the last 60 hours of undergraduate coursework.

Minimum 2.5 Undergraduate GPA

Code	Title	Hours
HOSP 5335	Introduction to Hospitality and Tourism	3
HOSP 5341	Research Methods in Hospitality	3
HOSP 5357	Hospitality Operational Analysis	3
HOSP 5358	Hospitality Law	3
HOSP 5360	Organizational Management for Services	3
HOSP 5361	Service Management	3
HOSP 5362	Current Marketing Topics	3
HOSP 5371	Data Analysis	3
HOSP 5372	Leadership Strategies	3
HOSP 5373	Ethics and Diversity	3
HOSP 5374	Contemporary Issues	3
HOSP 5381	Hospitality Capstone	3
Total Hours		36