

# GENERAL BUSINESS (BBA) CONCENTRATION IN ENTREPRENEURSHIP

Degree: Bachelor of Business Administration

Major: Entrepreneurship

Total Hours: 120

Code	Title	Hours
<b>General Education Core Curriculum</b>		
<i>Communication</i>		
ENGL 1301	Composition I	3
COMM 1321	Business and Professional Speech	3
<i>Mathematics</i>		
MATH 1324	Mathematics for Business and Social Sciences	3
<i>Life and Physical Sciences</i>		
Select two of the following:		6
BIOL 1308	General Biology (Non-Science Majors)	
BIOL 1315	Plants and Human Society (Non-Majors)	
BIOL 2306	Environmental Science	
CHEM 1306	Chemistry for Allied Health Sciences	
CHEM 1308	Biochemistry for Allied Health Sciences	
CHEM 1311	General Chemistry I	
CHEM 1312	General Chemistry II	
GEOL 1390	Introductory Environmental & Physical Geology	
PHYS 1305	Elementary Physics I Lecture	
PHYS 1307	Elementary Physics II Lecture	
PHYS 1311	Introduction to Astronomy Lecture	
SPSC 1301	Space Exploration	
<i>Language, Philosophy and Culture</i>		
ENGL 2300	Ethics and Literature (Ethics and Literature)	3
or PHIL 2306	Ethics	
<i>Creative Arts</i>		
Select one of the following:		3
ARTS 1301	Art Appreciation	
ARTS 1303	Art History I	
COMM 1375	Film Appreciation	
COSC 1324	The Art of Computer Game Development	
DANC 2303	Dance Appreciation	
MUSI 1306	Music Appreciation	
MUSI 1309	Jazz History and Appreciation	
MUSI 1310	History of Rock and Roll	
PHIL 1330	Arts and Ideas	
THEA 1310	Theatre Appreciation	
<i>American History</i>		
Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	
<i>Government/Political Science</i>		

POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3
<i>Social and Behavioral Sciences</i>		
ECON 2301	Principles of Economics I Macro <sup>1</sup>	3
or ECON 2302	Principles of Economics II Micro	
<i>Component Area Option</i>		
ENGL 1302	Composition II	3
BUAL 2305	Business Statistics <sup>2</sup>	3
<b>Required Major Courses</b>		
<i>College of Business Core</i>		
ACCT 2301	Introduction to Financial Accounting	3
ACCT 2302	Introduction to Managerial Accounting	3
BULW 1370	Business Environment and Public Policy	3
BULW 3310	Business Law	3
FINC 3310	Principles of Finance	3
MGMT 3300	Introduction to Critical Thinking and Business Decision Making	3
MGMT 3310	Principles of Organizational Behavior and Management	3
MGMT 3320	Production Management	3
MGMT 4370	Strategic Analysis	3
MISY 1373	Introduction to Business Technologies	3
MISY 3310	Principles of MIS	3
MKTG 3310	Principles of Marketing	3
ECON 2301	Principles of Economics I Macro <sup>1</sup>	3
or ECON 2302	Principles of Economics II Micro	
<i>Major Specialization</i>		
ACCT 3340	Cost Accounting	3
ECON 3310	Economics of Entrepreneurship	3
FINC 3320	Intermediate Financial Mgmt	3
MGMT 3330	Human Resource Management	3
MGMT 4380	Seminar on Entrepreneurship	3
MKTG 4350	Entrepreneurial Market Opportunities	3
<b>Elective Courses</b>		
<i>International or Cultural Component</i>		
Select one of the following:		3
BULW 3350	International Business Law	
ECON 3350	International Trade	
FINC 3370	International Finance	
MGMT 3350	International Business	
MKTG 4330	International Marketing	
Any course taken on a Lamar-sponsored study abroad program		
Any course transferred from an institution with a study-abroad agreement with Lamar		
Two upper-level business electives <sup>3</sup>		6
Four free electives <sup>3</sup>		12
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> One of these courses will be used to satisfy the Social and Behavioral Sciences requirement for the General Education Core. Since it is also required for the College of Business Core, it will be factored into the College of Business GPA.

<sup>2</sup> BUAL 2305 Business Statistics will be used to satisfy one of the Component Area Options in the General Education Core. Since it is also

## 2 General Business (BBA) Concentration in Entrepreneurship

required for the College of Business Core, it will be factored into the College of Business GPA.

<sup>3</sup> Consult with advisor for elective options.

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ENGL 1301	Composition I	3
BULW 1370 or MISY 1373	Business Environment and Public Policy or Introduction to Business Technologies	3
Creative Arts Elective		3
Life & Physical Science		3
HIST 1301	U S History I 1763-1877	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
COMM 1321	Business and Professional Speech	3
MATH 1324	Mathematics for Business and Social Sciences	3
ENGL 1302	Composition II	3
POLS 2301	Intro to American Government I	3
MISY 1373 or BULW 1370	Introduction to Business Technologies or Business Environment and Public Policy	3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
ECON 2301	Principles of Economics I Macro	3
ACCT 2301	Introduction to Financial Accounting	3
POLS 2302	Intro/American Government II	3
HIST 1302	U S History II Since 1877	3
Life/Physical Science Core		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 2302	Principles of Economics II Micro	3
ACCT 2302	Introduction to Managerial Accounting	3
MGMT 3300	Introduction to Critical Thinking and Business Decision Making	3
BUAL 2305	Business Statistics	3
ENGL 2300	Ethics and Literature	3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
FINC 3310	Principles of Finance	3
MGMT 3310	Principles of Organizational Behavior and Management	3
ACCT 3340	Cost Accounting	3
MKTG 3310	Principles of Marketing	3
BULW 3310	Business Law	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
FINC 3320	Intermediate Financial Mgmt	3
MGMT 3330	Human Resource Management	3
MGMT 3320	Production Management	3
MISY 3310	Principles of MIS	3
International Requirement		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGMT 4380	Seminar on Entrepreneurship	3
COB Upper-level elective		3
Free Electives		9
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 3310	Economics of Entrepreneurship	3
MKTG 4350	Entrepreneurial Market Opportunities	3

MGMT 4370	Strategic Analysis	3
Free Elective		3
COB upper-level elective		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>