

# BUSINESS ADMINISTRATION (MBA) CONCENTRATION IN BUSINESS ANALYTICS

---

Degree: Master of Business Administration

Major: Business Administration

Concentration: Business Analytics

Total Hours: 30

Code	Title	Hours
<b>Core Courses</b>		
ACCT 5370	Managerial Accounting	3
ECON 5370	Managerial Economics	3
FINC 5310	Financial Management	3
MGMT 5380	Strategic Management	3
MKTG 5310	Marketing Management	3
BUSI 5380	Global Enrichment	3
	or MGMT 5340 International Business	
BUAL 5380	Managerial Decision Making	3
	or MISY 5340 ERP Overview	
Business Analytics Concentration Courses:		
Select three courses from the following:		9
ACCT 5355	Data Analytics	
MISY 5330	Healthcare Info Systems	
MISY 5360	Business Intelligence	
MISY 5370	Data Mining and Predictive Analysis	
MKTG 5370	Market Research	
<b>Total Hours</b>		<b>30</b>

Code	Title	Hours
<b>Leveling Courses</b>		
Complete the following: <sup>1</sup>		
ACCT 5315	Financial & Managerial Accounting Foundations	3
FINC 5300	Foundations of Finance & Econ	3

<sup>1</sup> Leveling courses may not be required for students who have taken the undergraduate level or graduate level equivalent and earned a B or better.