

# UNIVERSITY STUDIES (B.S.) ORGANIZATIONAL LEADERSHIP CONCENTRATION

Degree: Bachelor of Science

Major: University Studies

Concentration: Organizational Leadership

Total Hours: 120

## Concentration Overview

The Organizational Leadership concentration offers students insight into management techniques and communication strategies to meet the needs of today's workforce leaders. In addition, this program of study includes supporting coursework options from various disciplines (Psychology, Social Work, Sociology, and Management Information Systems) to allow students to tailor to preferred leadership and analytic skills. Students interested in using this degree as a foundation for graduate school should consult their advisor(s) for methods to align coursework options for specific programs of advanced study.

## Degree Requirements

120 semester hours minimum; 2.000 cumulative GPA minimum:

- 42 hours within the general education core curriculum
  - Earning a letter grade of C or better in ENGL 1301 Composition I and ENGL 1302 Composition II is strongly encouraged
  - COMM 1321 Business and Professional Speech is preferred for the Communication core requirement; MATH 1314 College Algebra(Non-Calculus) is preferred for the Mathematics core requirement; PHIL 2306 Ethics is preferred for the Language, Philosophy, and Culture core requirement; PSYC 2301 General Psychology is preferred for the Social and Behavioral Sciences core requirement.
- 36 hours within general electives block
  - PSYC 2301 General Psychology (if not taken in core) and COMM 1318 Interpersonal Communication are required courses for the general electives block.
- 42 hours within advanced electives block
  - All courses applied to the advanced electives block must have a letter grade of C or better.
  - A minimum of 12 hours of senior (4000) level coursework is required within the advanced electives block.
  - AASC 3301 Lifelong Learning and Portfolio Development, AASC 4301 Senior Seminar, and ENGL 3311 Professional Writing are required courses for the advanced electives block. Prerequisites for AASC 3301 Lifelong Learning and Portfolio Development include both ENGL 1301 Composition I and ENGL 1302 Composition II.
  - Management Academic Area: 12 hours chosen from MGMT 3300 Introduction to Critical Thinking and Business Decision Making; MGMT 3310 Principles of Organizational Behavior and Management; MGMT 3320 Production Management; MGMT 3330 Human Resource Management; MGMT 4320

Advanced Organizational Behavior; MGMT 4330 Compensation Management; MGMT 4340 Quality and Productivity Management; MGMT 4350 Issues in Human Resource Management.

- Communication Academic Area: 12 hours chosen from COMM 3301 Intercultural Communication; COMM 3340 Interviewing; COMM 3390 Conflict Management and Small Group Communication; COMM 4302 Exploring and Communicating Forgiveness; COMM 4320 Nonverbal Communication; COMM 4340 Organizational Communication; COMM 4350 Corporate Training and Development; COMM 4366 Digital Marketing Communication; COMM 4368 Media Entrepreneurship; COMM 4381 Political Communication; COMM 4383 Persuasion; COMM 4395 Studies in Communication (when topic applies); COMM 4396 Studies in Media (when topic applies).
- Leadership and Analytics Academic Area: 9 hours chosen from PSYC 3330 Psychology of Social Interaction; PSYC 3340 Industrial Psychology; PSYC 4301 Special Topics (when topic applies); SOCI 3306 Race & Ethnic Relations; SOCI 4300 Seminar in Sociology (when topic applies); SOWK 3360 Promoting Social Justice; SOWK 4320 Seminar (when topics applies); MISY 3310 Principles of MIS; MISY 3321 Spreadsheets for Business Analytics; MISY 3330 Database Design; MISY 3341 Data Visualization; MISY 3350 Programming for Business Analytics; MISY 3370 IS Analysis and Design (requires MISY 3310 Principles of MIS); MISY 3380 Database Programming; MISY 3390 Data Mining; MISY 4340 Business Intelligence and Analytics; MISY 4380 IS Development (requires MISY 3370 IS Analysis and Design)

Code	Title	Hours
<b>General Education Core Curriculum</b>		
<i>Communication</i>		
ENGL 1301	Composition I	3
ENGL 1302	Composition II	3
<i>Mathematics</i>		
Select one of the following:		
MATH 1314	College Algebra(Non-Calculus)	3
MATH 1316	Trigonometry	
MATH 1324	Mathematics for Business and Social Sciences	
MATH 1332	Contemporary Mathematics I	
MATH 1342	Statistics	
MATH 1350	Fundamentals of Math for Elementary School Teachers	
MATH 2311	Precalculus I	
MATH 2312	Pre Calculus and Elementary Functions	
MATH 2413	Calculus and Analytical Geometry I	
MATH 2414	Calculus and Analytical Geometry II	
<i>Life and Physical Science</i>		
Select two of the following:		
BIOL 1308	General Biology (Non-Science Majors)	6
BIOL 1315	Plants and Human Society (Non-Majors)	
BIOL 2306	Environmental Science	
CHEM 1306	Chemistry for Allied Health Sciences	
CHEM 1308	Biochemistry for Allied Health Sciences	
CHEM 1311	General Chemistry I	
CHEM 1312	General Chemistry II	

GEOL 1390	Introductory Environmental & Physical Geology	
PHYS 1305	Elementary Physics I Lecture	
PHYS 1307	Elementary Physics II Lecture	
PHYS 1311	Introduction to Astronomy Lecture	
SPSC 1301	Space Exploration	
<i>Language, Philosophy and Culture</i>		
PHIL 2306	Ethics	3
<i>Creative Arts</i>		
Select one of the following:		3
ARTS 1301	Art Appreciation	
ARTS 1303	Art History I	
DANC 2304	Dance Appreciation	
COMM 1375	Film Appreciation	
COSC 1324	The Art of Computer Game Development	
MUSI 1306	Music Appreciation	
MUSI 1309	Jazz History and Appreciation	
MUSI 1310	History of Rock and Roll	
PHIL 1330	Arts and Ideas	
THEA 1310	Theatre Appreciation	
<i>American History</i>		
Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	
<i>Government/Political Science</i>		
POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3
<i>Social and Behavioral Science</i>		
Select one of the following:		
PSYC 2301	General Psychology	3
<i>Component Area Options</i>		
COMM 1321	Business and Professional Speech	3
Complete three unique hours from other core curriculum areas		3
<b>Required Courses</b>		
AASC 3301	Lifelong Learning and Portfolio Development	3
AASC 4301	Senior Seminar	3
ENGL 3311	Professional Writing	3
<b>Management Concentration</b>		
Select four of the following:		12
MGMT 3300	Introduction to Critical Thinking and Business Decision Making	
MGMT 3310	Principles of Organizational Behavior and Management	
MGMT 3320	Production Management	
MGMT 3330	Human Resource Management	
MGMT 4320	Advanced Organizational Behavior	
MGMT 4330	Compensation Management	
MGMT 4340	Quality and Productivity Management	
MGMT 4350	Issues in Human Resource Management	
<b>Communication Concentration</b>		
Select four of the following:		12
COMM 3301	Intercultural Communication	

COMM 3340	Interviewing	
COMM 3390	Conflict Management and Small Group Communication	
COMM 4302	Exploring and Communicating Forgiveness	
COMM 4320	Nonverbal Communication	
COMM 4340	Organizational Communication	
COMM 4350	Corporate Training and Development	
COMM 4366	Digital Marketing Communicatio	
COMM 4368	Media Entrepreneurship	
COMM 4381	Political Communication	
COMM 4383	Persuasion	
<b>Leadership and Analytics</b>		
Select three of the following:		9
PSYC 3330	Psychology of Social Interaction	
PSYC 3340	Industrial Psychology	
SOCI 3306	Race & Ethnic Relations	
SOWK 3360	Promoting Social Justice	
MISY 3300	Database Foundations	
MISY 3310	Principles of MIS	
MISY 3321	Spreadsheets for Business Analytics	
MISY 3330	Database Design	
MISY 3341	Data Visualization	
MISY 3350	Programming for Business Analytics	
MISY 3370	IS Analysis and Design	
MISY 3380	Database Programming	
MISY 3390	Data Mining	
MISY 4340	Business Intelligence and Analytics	
MISY 4380	IS Development	
<b>Elective Courses</b>		
PSYC 2301	General Psychology <sup>1</sup>	3
COMM 1318	Interpersonal Communication	3
30 credit hours in 1000:4999		30
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> Preferred for core. If not taken in core, must be taken for degree.

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
ENGL 1301	Composition I	3
Creative Arts Core		3
American History Core		3
Communication Core		3
Elective		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ENGL 1302	Composition II	3
COMM 1318	Interpersonal Communication	3
Mathematics Core		3
American History Core		3
Elective		3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
Political Science Core		3

Life and Physical Science Core	3
Language, Philosophy, Culture Core	3
Core Component Area	3
Social Behavioral Science Core	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
PSYC 2301      General Psychology	3
Political Science Core	3
Life and Physical Science Core	3
Elective	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Third Year</b>	
<b>Fall</b>	
AASC 3301      Lifelong Learning and Portfolio Development	3
MGMT Concentration Course	3
COMM Concentration Course	3
Leadership and Analytics Concentration Course	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
ENGL 3311      Professional Writing	3
MGMT Concentration Course	3
COMM Concentration Course	3
Leadership and Analytics Concentration Course	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Fourth Year</b>	
<b>Fall</b>	
MGMT Concentration Course	3
COMM Concentration Course	3
Leadership and Analytics	3
Elective	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
AASC 4301      Senior Seminar	3
MGMT Concentration Course	3
COMM Concentration Course	3
Elective	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Total Hours</b>	<b>120</b>