UNIVERSITY STUDIES (B.S.) ORGANIZATIONAL LEADERSHIP CONCENTRATION

Degree: Bachelor of Science
Major: University Studies
Concentration: Organizational Leadership

Total Hours: 120

Concentration Overview
The Organizational Leadership concentration offers students insight into management techniques and communication strategies to meet the needs of today's workforce leaders. In addition, this program of study includes supporting coursework options from various disciplines (Psychology, Social Work, Sociology, and Management Information Systems) to allow students to tailor to preferred leadership and analytic skills. Students interested in using this degree as a foundation for graduate school should consult their advisor(s) for methods to align coursework options for specific programs of advanced study.

Degree Requirements
120 semester hours minimum; 2.000 cumulative GPA minimum:

- 42 hours within the general education core curriculum
  - Earning a letter grade of C or better in ENGL 1301 Composition I and ENGL 1302 Composition II is strongly encouraged
  - COMM 1321 Business and Professional Speech is preferred for the Communication core requirement; MATH 1314 College Algebra(Non-Calculus) is preferred for the Mathematics core requirement; PHIL 2306 Ethics is preferred for the Language, Philosophy, and Culture core requirement; PSYC 2301 General Psychology is preferred for the Social and Behavioral Sciences core requirement.
- 36 hours within general electives block
  - PSYC 2301 General Psychology (if not taken in core) and COMM 1318 Interpersonal Communication are required courses for the general electives block.
- 42 hours within advanced electives block
  - All courses applied to the advanced electives block must have a letter grade of C or better.
  - A minimum of 12 hours of senior (4000) level coursework is required within the advanced electives block.
  - AASC 3301 Lifelong Learning and Portfolio Development, AASC 4301 Senior Seminar, and ENGL 3311 Professional Writing are required courses for the advanced electives block. Prerequisites for AASC 3301 Lifelong Learning and Portfolio Development include both ENGL 1301 Composition I and ENGL 1302 Composition II.
- Management Academic Area: 12 hours chosen from MGMT 3300 Introduction to Critical Thinking and Business Decision Making; MGMT 3310 Principles of Organizational Behavior and Management; MGMT 3320 Production Management; MGMT 3330 Human Resource Management; MGMT 4320 Advanced Organizational Behavior; MGMT 4330 Compensation Management; MGMT 4340 Quality and Productivity Management; MGMT 4350 Issues in Human Resource Management.
- Communication Academic Area: 12 hours chosen from COMM 3301 Intercultural Communication; COMM 3340 Interviewing; COMM 3390 Conflict Management and Small Group Communication; COMM 4302 Exploring and Communicating Forgiveness; COMM 4320 Nonverbal Communication; COMM 4340 Organizational Communication; COMM 4350 Corporate Training and Development; COMM 4366 Digital Marketing Communication; COMM 4368 Media Entrepreneurship; COMM 4381 Political Communication; COMM 4383 Persuasion; COMM 4395 Studies in Communication (when topic applies); COMM 4396 Studies in Media (when topic applies).
- Leadership and Analytics Academic Area: 9 hours chosen from PSYC 3330 Psychology of Social Interaction; PSYC 3340 Industrial Psychology; PSYC 4301 Special Topics (when topic applies); SOCI 3306 Race & Ethnic Relations; SOCI 4300 Seminar in Sociology (when topic applies); SOWK 3360 Promoting Social Justice; SOWK 4320 Seminar (when topics apply); MISY 3310 Principles of MIS; MISY 3321 Spreadsheets for Business Analytics; MISY 3330 Database Design; MISY 3341 Data Visualization; MISY 3350 Programming for Business Analytics; MISY 3370 IS Analysis and Design (requires MISY 3310 Principles of MIS); MISY 3380 Database Programming; MISY 3390 Data Mining; MISY 4340 Business Intelligence and Analytics; MISY 4380 IS Development (requires MISY 3370 IS Analysis and Design)

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tr>
<td>ENGL 1301</td>
<td>Composition I</td>
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<td>ENGL 1302</td>
<td>Composition II</td>
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<td>MATH 1314</td>
<td>College Algebra(Non-Calculus)</td>
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<td>MATH 1316</td>
<td>Trigonometry</td>
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<tr>
<td>MATH 1324</td>
<td>Mathematics for Business and Social Sciences</td>
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<tr>
<td>MATH 1332</td>
<td>Contemporary Mathematics I</td>
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<tr>
<td>MATH 1342</td>
<td>Statistics</td>
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<tr>
<td>MATH 1350</td>
<td>Fundamentals of Math for Elementary School Teachers</td>
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<td>MATH 2311</td>
<td>Precalculus I</td>
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<td>MATH 2312</td>
<td>Pre Calculus and Elementary Functions</td>
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<td>MATH 2413</td>
<td>Calculus and Analytical Geometry I</td>
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<td>MATH 2414</td>
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<td>BIOL 1308</td>
<td>General Biology (Non-Science Majors)</td>
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<td>BIOL 1315</td>
<td>Plants and Human Society (Non-Majors)</td>
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<td>BIOL 2306</td>
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<tr>
<td>CHEM 1306</td>
<td>Chemistry for Allied Health Sciences</td>
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<td>CHEM 1308</td>
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<td>CHEM 1311</td>
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General Education Core Curriculum

Code | Title |
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ENGL 1301 | Composition I |
ENGL 1302 | Composition II |
MATH 1314 | College Algebra(Non-Calculus) |
MATH 1316 | Trigonometry |
MATH 1324 | Mathematics for Business and Social Sciences |
MATH 1332 | Contemporary Mathematics I |
MATH 1342 | Statistics |
MATH 1350 | Fundamentals of Math for Elementary School Teachers |
MATH 2311 | Precalculus I |
MATH 2312 | Pre Calculus and Elementary Functions |
MATH 2413 | Calculus and Analytical Geometry I |
MATH 2414 | Calculus and Analytical Geometry II |
BIOL 1308 | General Biology (Non-Science Majors) |
BIOL 1315 | Plants and Human Society (Non-Majors) |
BIOL 2306 | Environmental Science |
CHEM 1306 | Chemistry for Allied Health Sciences |
CHEM 1308 | Biochemistry for Allied Health Sciences |
CHEM 1311 | General Chemistry I |
CHEM 1312 | General Chemistry II |
GEOL 1390  Introductory Environmental & Physical Geology
PHYS 1305  Elementary Physics I Lecture
PHYS 1307  Elementary Physics II Lecture
PHYS 1311  Introduction to Astronomy Lecture
SPSC 1301  Space Exploration

**Language, Philosophy and Culture**
PHIL 2306  Ethics 3

**Creative Arts**
Select one of the following: 3
ARTS 1301  Art Appreciation
ARTS 1303  Art History I
DANC 2304  Dance Appreciation
COMM 1375  Film Appreciation
COSC 1324  The Art of Computer Game Development
MUSI 1306  Music Appreciation
MUSI 1309  Jazz History and Appreciation
MUSI 1310  History of Rock and Roll
PHIL 1330  Arts and Ideas
THEA 1310  Theatre Appreciation

**American History**
Select two of the following: 6
HIST 1301  U S History I 1763-1877
HIST 1302  U S History II Since 1877
HIST 2301  Texas History

**Government/Political Science**
POLS 2301  Intro to American Government I 3
POLS 2302  Intro/American Government II 3

**Social and Behavioral Science**
Select one of the following:
PSYC 2301  General Psychology 3

**Component Area Options**
COMM 1321  Business and Professional Speech 3

Complete three unique hours from other core curriculum areas 3

**Required Courses**
AASC 3301  Lifelong Learning and Portfolio Development 3
AASC 4301  Senior Seminar 3
ENGL 3311  Professional Writing 3

**Management Concentration**
Select four of the following: 12
MGMT 3300  Introduction to Critical Thinking and Business Decision Making
MGMT 3310  Principles of Organizational Behavior and Management
MGMT 3320  Production Management
MGMT 3330  Human Resource Management
MGMT 4320  Advanced Organizational Behavior
MGMT 4330  Compensation Management
MGMT 4340  Quality and Productivity Management
MGMT 4350  Issues in Human Resource Management

**Communication Concentration**
Select four of the following: 12
COMM 3301  Intercultural Communication

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COMM 3340  Interviewing
COMM 3390  Conflict Management and Small Group Communication
COMM 4302  Exploring and Communicating Forgiveness
COMM 4320  Nonverbal Communication
COMM 4340  Organizational Communication
COMM 4350  Corporate Training and Development
COMM 4366  Digital Marketing Communication
COMM 4368  Media Entrepreneurship
COMM 4381  Political Communication
COMM 4383  Persuasion

**Leadership and Analytics**
Select three of the following: 9
PSYC 3330  Psychology of Social Interaction
PSYC 3340  Industrial Psychology
SOCI 3306  Race & Ethnic Relations
SOWK 3360  Promoting Social Justice
MISY 3300  Database Foundations
MISY 3310  Principles of MIS
MISY 3321  Spreadsheets for Business Analytics
MISY 3330  Database Design
MISY 3341  Data Visualization
MISY 3350  Programming for Business Analytics
MISY 3370  IS Analysis and Design
MISY 3380  Database Programming
MISY 3390  Data Mining
MISY 4340  Business Intelligence and Analytics
MISY 4380  IS Development

**Elective Courses**
PSYC 2301  General Psychology 3
COMM 1318  Interpersonal Communication 3

30 credit hours in 1000:4999 30

**Total Hours** 120

1 Preferred for core. If not taken in core, must be taken for degree.