

FASHION (FASH)

FASH 1320 Textiles 3 Credits

Department: College of Education Human Dev

A study of textile components (fibers, yarns, fabrics and finishes), the interrelationships among these components, and their impact on product performance; emphasis on consumer selection and the care of fabrics. Physical and chemical properties of textiles will also be explored.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 2383 Apparel Analysis & Evaluation 3 Credits

Department: College of Education Human Dev

Analysis of construction quality, aesthetic properties and design components of apparel. Apparel industry regulations and evaluation skills for mass produced apparel emphasized.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 2385 Introduction to Fashion Retailing 3 Credits

Department: College of Education Human Dev

An introductory study of the contemporary aspects of retailing with application to fashion merchandising & retailing.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 3370 Fashion Promotion and Visual Merchandising 3 Credits

Department: College of Education Human Dev

Evaluation of various promotion activities relating to visual merchandising, publicity and special events. Students review research on selected consumer groups, develop promotional campaigns to reach those groups and develop and execute visual merchandising displays.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 4320 Fashion History I 3 Credits

Department: College of Education Human Dev

Chronological overview of history of fashion from antiquity through the 17th century; cultural and economic factors associated with adoption and abandonment of cycles.

Restriction(s):

Students with a class of Freshman or Sophomore may **not** enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 4325 Fashion History II 3 Credits

Department: College of Education Human Dev

Chronological overview of history of fashion from the 18th century through the 21st century; cultural and economic factors associated with adoption and abandonment of styles.

Restriction(s):

Students with a class of Freshman or Sophomore may **not** enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 4336 Merchandise Buying and Management 3 Credits

Department: College of Education Human Dev

An overview of retail buying principles and the mathematics needed for budget planning, retail buying and selling in a global marketplace.

Prerequisite(s): FASH 2385

Restriction(s):

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Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS

FASH 4346 Social-Psychology of Apparel 3 Credits

Department: College of Education Human Dev

Analysis of the social psychology of dress, including cultural aspects of dress, clothing aesthetics and theories of fashion change.

Restriction(s):

Students with a class of Freshman or Sophomore may **not** enroll.

Grade Mode(s): Standard Letter, Registrar do not use FN, Registrar do not use FS