

# COMMUNICATION (B.S.) CONCENTRATION IN JOURNALISM

Degree: Bachelor of Science

Major: Communication

Concentration: Journalism

Total Hours: 120

The bachelor's degree program in communication prepares students for careers in advertising, broadcasting, film, journalism, or public relations and requires each student to complete a **required** departmental core curriculum of ten courses (30 hours).

This program serves as an appropriate curriculum for those who wish to have a career as a communication practitioner or pursue professional or graduate studies.

Code	Title	Hours
<b>General Education Core Curriculum</b>		
<i>Communication</i>		
ENGL 1301	Composition I	3
COMM 1315	Public Speaking I	3
<i>Mathematics</i>		
MATH 1332	Contemporary Mathematics I	3
<i>Life and Physical Sciences</i>		
Select two of the following:		6
BIOL 1308	General Biology (Non-Science Majors)	
BIOL 1315	Plants and Human Society (Non-Majors)	
BIOL 2306	Environmental Science	
CHEM 1306	Chemistry for Allied Health Sciences	
CHEM 1308	Biochemistry for Allied Health Sciences	
CHEM 1311	General Chemistry I	
CHEM 1312	General Chemistry II	
GEOL 1390	Introductory Environmental & Physical Geology	
PHYS 1305	Elementary Physics I Lecture	
PHYS 1307	Elementary Physics II Lecture	
PHYS 1311	Introduction to Astronomy Lecture	
SPSC 1301	Space Exploration	
<i>Language, Philosophy and Culture</i>		
Select one of the following:		3
DSDE 1374	Introduction to Deaf Studies	
ENGL 2300	Close Reading II	
ENGL 2322	British Literature	
ENGL 2326	American Literature	
ENGL 2331	World Literature	
ENGL 2376	African-American Literature	
FREN 2312	Intermediate French II	
PHIL 1370	Philosophy of Knowledge	
PHIL 2306	Ethics	
SPAN 2312	Intermediate Spanish II	

*Creative Arts*

Select one of the following:		3
ARTS 1301	Art Appreciation	
ARTS 1303	Art History I	
COSC 1324	The Art of Computer Game Development	
DANC 2304	Dance Appreciation	
MUSI 1306	Music Appreciation	
MUSI 1309	Jazz History and Appreciation	
MUSI 1310	History of Rock and Roll	
COMM 1375	Film Appreciation	
COSC 1324	The Art of Computer Game Development	
PHIL 1330	Arts and Ideas	
THEA 1310	Theatre Appreciation	

*American History*

Select two of the following:		6
HIST 1301	U S History I 1763-1877	
HIST 1302	U S History II Since 1877	
HIST 2301	Texas History	

*Government/Political Science*

POLS 2301	Intro to American Government I	3
POLS 2302	Intro/American Government II	3

*Social and Behavioral Sciences*

Select one of the following:		3
ECON 1301	Principles and Policies	
PSYC 2301	General Psychology	
SOCI 1301	Introduction to Sociology	

*Component Area Option*

ENGL 1302	Composition II	3
MATH 1342	Statistics	3

**Required Major Courses**

*Communication Core*

COMM 1311	Introduction to Communication	3
COMM 1373	Media Writing	3
COMM 1307	Intro Mass Comm	3
COMM 1318	Interpersonal Communication	3
COMM 4340	Organizational Communication	3

Select two of the following:		6
COMM 2331	Broadcast Announcing	
COMM 2341	Performance Studies	
COMM 3315	Advanced Public Speaking	
COMM 3335	Argumentation and Critical Thinking	
COMM 3340	Interviewing	
COMM 3385	TV Writing & Performing	

Select three of the following:		9
COMM 3301	Intercultural Communication	
COMM 3370	Psychology of TV and Film	
COMM 3375	Film Theory	
COMM 3378	Pop Culture Theories	
COMM 4301	Rhetorical Theory & Criticism	
COMM 4310	Communication Law	
COMM 4320	Nonverbal Communication	
COMM 4381	Political Communication	

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COMM 4383	Persuasion	
COMM 4390	Communication Theory	
<i>Journalism Courses</i>		
COMM 2311	News Gathering/Writing	3
COMM 2372	Edit/Copyread	3
COMM 3330	Feature Writing	3
COMM 3361	Desktop Publishing	3
COMM 3381	Photo Journalism	3
COMM 3130	Communication Laboratory	1
COMM 3130	Communication Laboratory	1
COMM 3130	Communication Laboratory	1
Select two of the following:		6
COMM 4378	Advanced Digital Editing	
COMM 3365	Corporate Video Production	
COMM 3362	Public Relations Writing	
COMM 2362	Introduction to Public Relations	
COMM 2374	Intro Broadcasting	
COMM 3364	Foundations of Social Media	
<i>General Electives</i>		
Students may choose electives approved by their advisor, a minimum of 9 hours of advanced hours (3000-4000 level) are required		24
<b>Total Hours</b>		<b>120</b>
<b>Course</b>	<b>Title</b>	<b>Hours</b>
<b>First Year</b>		
<b>Fall</b>		
ENGL 1301	Composition I	3
MATH 1332	Contemporary Mathematics I	3
COMM 1311	Introduction to Communication	3
COMM 2372	Edit/Copyread	3
COMM 1318	Interpersonal Communication	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ENGL 1302	Composition II	3
MATH 1342	Statistics	3
COMM 1373	Media Writing	3
COMM 1307	Intro Mass Comm	3
HIST 1301	U S History I 1763-1877	3
<b>Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
POLS 2301	Intro to American Government I	3
HIST 1302	U S History II Since 1877	3
COMM 3130	Communication Laboratory	1
Life and Physical Science		3
Creative Art		3
COMM 1315	Public Speaking I	3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
POLS 2302	Intro/American Government II	3
PSYC 2301	General Psychology	3
or SOCI 1301	or Introduction to Sociology	
COMM 2311	News Gathering/Writing	3
COMM 3130	Communication Laboratory	1
Language, Philosophy Culture		3
Life and Physical Science		3
<b>Hours</b>		<b>16</b>

<b>Third Year</b>		
<b>Fall</b>		
Communication	Performance Class	3
Communication	Theory Class	3
Elective	3000-4000 Level	3
COMM 3381	Photo Journalism	3
COMM 3361	Desktop Publishing	3
COMM 3130	Communication Laboratory	1
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
COMM 3330	Feature Writing	3
Communication	Theory Class	3
Elective	3000-4000 Level	3
Elective	3000-4000 Level	3
Elective	3000-4000 Level	3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
Elective	3000-4000 Level	3
Elective	3000-4000 Level	3
Communication	Journalism Elective	3
Communication	Performance Class	3
Communication	Theory Class	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
COMM 4340	Organizational Communication	3
or COMM 4390	or Communication Theory	
Elective	3000-4000 Level	3
Elective	3000-4000 Level	3
Communication	Journalism Elective	3
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>