

BUSINESS ADMINISTRATION (MBA) CONCENTRATION IN BUSINESS ANALYTICS

Degree: Master of Business Administration

Major: Business Administration

Concentration: Business Analytics

Total Hours: 30

Code	Title	Hours
Core Courses		
ACCT 5370	Managerial Accounting	3
ECON 5370	Managerial Economics	3
FINC 5310	Financial Management	3
MGMT 5380	Strategic Management	3
MKTG 5310	Marketing Management	3
BUSI 5380	Global Enrichment	3
	or MGMT 5340 International Business	
BUAL 5380	Managerial Decision Making	3
	or MISY 5340 ERP Overview	
Business Analytics Concentration Courses:		
Select three courses from the following:		9
ACCT 5355	Data Analytics	
MISY 5330	Healthcare Info Systems	
MISY 5360	Business Intelligence	
MISY 5370	Data Mining and Predictive Analysis	
MKTG 5370	Market Research	
Total Hours		30

Code	Title	Hours
Leveling Courses		
Complete the following: ¹		
ACCT 5315	Financial & Managerial Accounting Foundations	3
FINC 5300	Foundations of Finance & Econ	3

¹ Leveling courses may not be required for students who have taken the undergraduate level or graduate level equivalent and earned a B or better.